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Pioneering bucket list & funeral platform launches second funding round after successful initial investment

Industry award-nominated huunuu has experienced a customer boom over the last three months and they're on the lookout for investors for their second round of funding.

The innovative company are all set to disrupt the 2bn funeral industry by offering the first investment opportunity to Angel networks before they launch their crowdfunding campaign. This gives Angel investors the chance to get onboard from the outset. Visit:

<https://www.angelinvestmentnetwork.co.uk/business-proposals/huunuu-boldmove-disrupt-15-819686>

huunuu is the **only** global life event brand and puts suppliers and customers of bucket list and funeral products together on a multi-sided platform that allows users to share their wishes with family and friends, enables crucial conversations transparency and choice.

The market:

- The £2bn UK funeral industry is dominated by two players who are estimated to account for 40% of the market. This is a huge untapped potential area which is ripe for disruption.
- Global trends show that customers want choice and huunuu offers exposure to those who want access to options and plan before the inevitable happens. The industry is on the move and huunuu is leading the way.
- More than 80% of people, as reported in a recent huunuu survey, would like to talk about things like coffins or urns, ashes into space and diamonds, organ donation and medical science with their friends and family
- In the same survey, a huge 86% of people thought that pre-planning their funeral would make it easier on their loved ones, especially at a time when they would be grieving. At huunuu it is a case of attitude over age.

Why huunuu?

- huunuu is growing and has big plans for the future. The website is a success, there are more vendors on-board and the customer base grows steadily each month. There are plans for expanding the sales and marketing teams, taking the product to a wider market and specifically targeted groups. Developing, testing and building on their success.

- huunuu are rapidly building a diverse and meaningful digital community who are having those crucial conversations right now. Social media following has increased more than ten-fold.
- With traditional and innovative suppliers, customers can see transparent pricing and importantly share their life story and legacy with loved ones.
- The team is pretty amazing; they've big brains with first class degrees, incredible communicators, journalists, marketing specialists, award-winning writers, management consultants, financial whizz kids, business analytics, SEO experts, a leadership coach, experts in start-ups and big business alike.
- With more than 225 years of experience between them, two successful start-up exits, the team are cross-functional and have already delivered the most important elements; the output is certainly greater than the sum.

Founder and The Bosses Boss, Clare Turner said:

“We’ve created a digital platform that breaks down 200 years of traditional planning, empowering people to make choices that reflect their individuality. We connect vendors with customers to revolutionise the funeral industry by exploring and discovering a world of options. Death is being disrupted.”

Invest with EIS

The Enterprise Investment Scheme (EIS) offers tax relief for would-be investors. In fact you can receive up to **30% income tax relief on your investment** if you keep your shares for three years. EIS is open to everyone, no matter how much they invest. And although a return on your capital isn't guaranteed all growth is completely free of capital gains tax.

Would-be investors who would like to receive a copy of the pitch deck or for further information, please email: clare@huunuu.com or visit <https://www.angelinvestmentnetwork.co.uk/business-proposals/huunuu-boldmove-disrupt-15-819686> or <https://www.huunuu.com/investor-relations/>

To find out more about huunuu, why not pop onto their website at: www.huunuu.com